



Illuminating business opportunities for the energy supply chain

Sponsorship Packages

19 March 2025

P&J Live, Aberdeen



Event Partner:





A key business development event in the industry calendar returns in 2025 when Offshore Energies UK hosts its Share Fair on March 19 at P&J Live in Aberdeen.

Organised with the support of the North Sea Transition Authority, Share Fair aims to deliver value to participants whether buyer or supplier by encouraging early focused engagement on ways to work collaboratively on UK energy projects.

It enables major players to increase their awareness of the expertise, innovative products and specialised services offered by suppliers across the UK. For supply chain companies and technology innovators, Share Fair offers access to invaluable market intelligence regarding upcoming projects plus opportunities to meet key decision-makers in the popular one-to-one meetings.

With informative presentations taking place throughout the day, Share Fair offers participants the ideal arena for networking and for raising company profiles with potential clients as an exhibitor.

With the UK offshore energy industry focused on delivering the UK's net zero ambitions, Share Fair 2025 will include input from organisations with an interest not only in oil and gas but also offshore wind, carbon capture and storage and hydrogen.

Event
Partner:

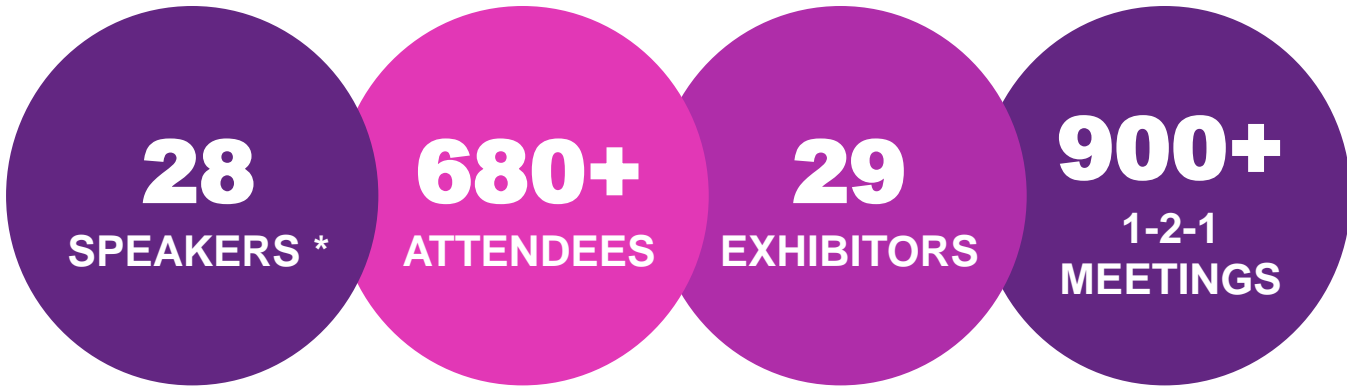


Building on the resounding success of the 2024 event, the objectives of Share Fair are to:

- Deliver reliable market intelligence to keep the industry abreast of business opportunities
- Provide a means for operators, developers and contractors to find solutions to current project blocks
- Provide a two-way information sharing opportunity
- Offer the opportunity for the industry supply chain to meet potential new clients as well as strengthen relationships with existing customers
- Generate a demand-led supply chain system
- Stimulate discussion and activity between business and clients to address some of the challenges facing the sector



Last year's event in numbers



* Speakers included representatives from operators, major contractors and developers.



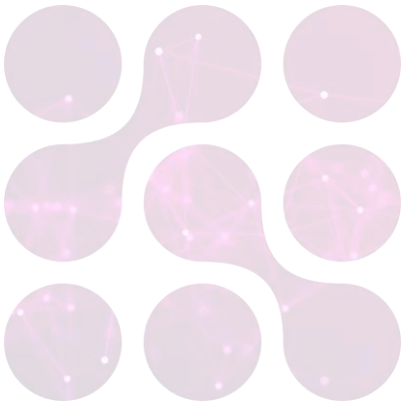
2024 feedback and comments

Everyone was very welcoming, the organisation was impeccable, and the level of openness and engagement we got with Operators and attendees alike was amazing.

The event was very well organised, featuring insightful presentations. I'm thrilled with the productive 1-2-1 meetings secured all of which were extremely positive and promising.

A lot of people commented to me that they prefer this event to Offshore Europe as it is a better size and feels more personable and more engaging to the Suppliers.

Thanks for putting on an excellent event – everyone was very open and our team had many interesting conversations throughout the full day.



OEUK is delighted to invite your company to become a valued sponsor of Share Fair 2025.

We believe this event will provide the perfect opportunity for you to enhance your profile in front of a pan-industry audience and be recognised as an organisation which is committed to supporting our world class UK-based supply chain.

Packages available:

- **Principal Sponsor** – £15,000 + VAT
- **Supporting Sponsor x 2** – £8,000 + VAT
- **Lanyards** – SOLD
- **Refreshments** – SOLD
- **Business Lounge** – £3,000 + VAT
- **One-to-One Zone** – SOLD
- **App** – SOLD
- **Registration** – £3,500 + VAT

Event
Partner:

Principal Sponsor

OEUK is seeking an operator or tier one supply chain company to be the principal sponsor of the Share Fair. This is an ideal opportunity for an organisation to secure prominent exposure at this flagship OEUK event and to communicate their messages to a broad, yet influential audience.

The principal sponsor will benefit from:

- Company branding to appear prominently throughout the event and on materials produced including:
- Advertising and event e-shots sent to over 3,000 named contacts
- Signage and banners within the venue
- Presenting slot with branded presenter zone (worth between £5.5 - £10K)
- Opportunity to host one-to-one sessions with delegates (worth £4.5K)
- Sponsor status on OEUK Share Fair website, OEUK website and Eventbrite ticketing platform
- Enhanced visibility on Share Fair app
- Mention of principal sponsor in all media relations activities
- One double exhibition stand at the event
- Ten complimentary passes to Share Fair
- Access to event photography

A large purple circle containing white text that reads '£15,000 + VAT'.

£15,000
+ VAT



Supporting Sponsor (x2 available)

The supporting sponsors will benefit from:

- Company branding to appear throughout the event and on materials produced including:
- Event e-shots sent to over 3,000 named contacts
- Advertising
- Signage and banners within the venue
- Opportunity to host one-to-one sessions with delegates (worth £4.5K)
- 50% off presenting partner slot (operator or tier one supply chain company only – limited to a single presentation)
- Sponsor status on OEUK Share Fair website and OEUK website
- Enhanced visibility on Share Fair app
- One single exhibition stand at the event
- Five complimentary passes to Share Fair
- Access to event photography



£8,000
+ VAT



Lanyard Sponsor

The lanyard sponsor will benefit from:

- Branding on lanyards given to all delegates on the day of the event (produced by OEUK)
- Sponsor status on OEUK Share Fair website
- One single exhibition stand at the event
- Two complimentary passes to Share Fair
- Visibility on Share Fair app as a sponsor – including logo and company listing
- Access to event photography



SOLD



Refreshments Sponsor

The refreshments sponsor will benefit from:

- Company branding on materials produced for the event including:
 - Signage in the area dedicated to refreshments throughout the day
- Sponsor status on OEUK Share Fair website
- Refreshments to include:
 - Breakfast items on arrival
 - One lunch break
 - Refreshments available throughout the day
- Visibility on Share Fair app as a sponsor – including logo and company listing
- 50% off a single exhibition stand at the event
- Four complimentary passes to Share Fair
- Access to event photography



SOLD



Business Lounge Sponsor

New for 2025, the business lounge will be an area within the exhibition hall for delegates to enjoy soft seating to have a working space, charge devices and take calls.

The Business Lounge Sponsor will benefit from:

- Company branding on materials produced for the event including:
- Signage in the area dedicated to the business lounge
- Sponsor status on OEUK Share Fair website
- Visibility on Share Fair app – including logo and company listing
- 50% off a single exhibition stand at the event
- Two complimentary passes to Share Fair
- Access to event photography



**£3,000
+ VAT**



One-to-One Zone Sponsor

Arguably the most popular element at Share Fair, the one-to-one zone will host all of the pre-booked meetings between buyers and suppliers. A hive of activity this zone will be a must visit for all our attendees over the day.

The one-to-one zone sponsor will benefit from:

- Company branding on materials produced for the event including:
- Signage in the area throughout the day
- Sponsor status on OEUK Share Fair website
- Referenced as sponsor when 1-2-1 bookings open to delegates pre-event
- Visibility on Share Fair app – including logo and company listing
- 50% off a single exhibition stand at the event
- Four complimentary passes to Share Fair
- Access to event photography



SOLD



App Sponsor

As part of OEUK's efforts to reduce the environmental footprint of our events we now produce an event app for all our flagship events. This one stop shop includes everything our attendees need to assist with their preparations for the event including agenda, delegate list, speaker and exhibitor profiles along with the ability to message fellow delegates.

The app sponsor will benefit from:

- Full screen advert on Share Fair App visible upon opening of the application
- Banner advertisement on Share Fair App with hyperlink
- Referenced as sponsor when App is launched to delegates pre-event
- Logo on branding when promoting the app during the event
- Sponsor status on OEUK Share Fair website
- 50% off a single exhibition stand at the event
- Two complimentary passes to Share Fair
- Access to event photography



SOLD



Registration Sponsor

The registration sponsor will benefit from:

- Company branding to be displayed prominently on Eventbrite registration page
- Company branding to appear on materials produced including:
 - Signage and banners at registration
- Sponsor status on OEUK Share Fair website
- 50% off one single exhibition stand at the event
- Two complimentary passes to Share Fair
- Visibility on Share Fair app
- Access to event photography



£3,500
+ VAT
RESERVED





 **œUK**
Share Fair 2025



All sponsorship packages available for the OEUK Share Fair will strictly be sold on a **first come, first served basis**.



Please email Louise Edwards, Senior Events Adviser at the details below with the package you would like to secure.



Email: ledwards@oeuk.org.uk



For information on the event, please visit www.oeuksharefair.co.uk

Event
Partner:



North Sea
Transition
Authority