



**Wednesday 20 March 2024**  
**P&J Live, Aberdeen**  
**Sponsorship Packages**

# About Share Fair



## **Wednesday 20 March 2024 @ P&J Live, Aberdeen**


A key business development event in the industry calendar returns in 2024 when Offshore Energies UK hosts its Share Fair on March 20 at P&J Live in Aberdeen.

Organised with the support of the North Sea Transition Authority, Share Fair aims to deliver value to participants whether buyer or supplier by encouraging early focused engagement on ways to work collaboratively on UK energy projects.

It enables major players to increase their awareness of the expertise, innovative products and specialised services offered by suppliers across the UK. For supply chain companies and technology innovators, Share Fair offers access to invaluable market intelligence regarding upcoming projects plus opportunities to meet key decision-makers in the popular one-to-one meetings.

With informative presentations taking place throughout the day, Share Fair offers participants the ideal arena for networking and for raising company profiles with potential clients as an exhibitor.

With the UK offshore energy industry focused on delivering the UK's net zero ambitions, Share Fair 2024 will include input from organisations with an interest not only in oil and gas but also offshore wind, carbon capture and storage and hydrogen.





# Objectives

## **The primary objectives of the event are to:**

- Deliver reliable market intelligence to keep the industry abreast of business opportunities
  - Provide a means for operators and Tier 1 contractors to find solutions to current project blocks
  - Provide a two-way information sharing opportunity
  - Offer the opportunity for the industry supply chain to meet potential new clients as well as strengthen relationships with existing customers
  - Generate a demand-led supply chain system
  - Stimulate discussion and activity between business and clients to address some of the challenges facing the sector
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# Your Opportunity



**œUK is delighted to invite your company to become a valued sponsor of Share Fair 2024.**

We believe this event will provide the perfect opportunity for you to enhance your profile in front of a pan-industry audience, and be recognised as an organisation which is committed to supporting this world class UK-based supply chain.

Packages available:

- Principal Sponsor – £20,000 + VAT
- Supporting Sponsor x 2 – £9,000 + VAT
- Lanyards – **SOLD**
- Early Careers Sponsor – £5,000 + VAT
- Refreshments – £5,000 + VAT
- Business Lounge – £3,000 + VAT
- One-to-One Zone – **SOLD**
- App – **SOLD**
- Registration – **SOLD**




# Sponsorship Opportunities



## Principal Sponsor - £20,000 plus VAT

OEUK is seeking an operator or tier one supply chain company to be associated with Share Fair. This is an ideal opportunity for an organisation to secure prominent exposure at this flagship OEUK event and to communicate their messages to this specific audience.

### The principal sponsor will benefit from:

- Company branding to appear prominently throughout the event and on materials produced including:
    - Advertising and event e-shots sent to over 3,000 named contacts
    - Signage and banners within the venue
  - Presenting slot with branded presenter zone (worth between £5.5 - £10K)
  - Opportunity to host one-to-one sessions with delegates (worth £5.5K)
  - Sponsor status on OEUK Share Fair website, OEUK website and Eventbrite ticketing platform
  - Enhanced visibility on Share Fair app
  - Mention of principal sponsor in all media relations activities
  - One double exhibition stand at the event
  - Ten complimentary passes to Share Fair
  - Access to event photography
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# Sponsorship Opportunities

## 2 x Supporting Sponsors - £9,000 plus VAT each

### The supporting sponsors will benefit from:

- Company branding to appear throughout the event and on materials produced including:
  - Event e-shots sent to over 3,000 named contacts
  - Advertising
  - Signage and banners within the venue
- Opportunity to host one-to-one sessions with delegates (worth £5.5K)
- 20% off presenting partner slot (operator or tier one supply chain company only)
- Sponsor status on OEUK Share Fair website and OEUK website
- Enhanced visibility on Share Fair app
- One single exhibition stand at the event
- Five complimentary passes to Share Fair
- Access to event photography

# Sponsorship Opportunities

## Lanyards Sponsor - SOLD

### The lanyards sponsor will benefit from:

- Branding on lanyards given to all delegates on the day of the event (produced by OEUK)
- Sponsor status on OEUK Share Fair website
- 50% off one single exhibition stand at the event
- Two complimentary passes to Share Fair
- Visibility on Share Fair app
- Access to event photography

# Sponsorship Opportunities

## Early Careers Sponsor - £5,000 plus VAT

The early careers sponsorship offers a company the opportunity to fund 6 in-person tickets for young professionals and those in their early career within industry.

### The early careers sponsor will benefit from:

- Company branding to appear on materials produced including:
  - Signage and banners at registration
- Sponsor status on OEUK Share Fair website
- 50% off one single exhibition stand at the event
- Two complimentary passes to Share Fair
- Visibility on Share Fair app
- Access to event photography



# Sponsorship Opportunities



## Refreshments Sponsor - £5,000 plus VAT

### The refreshments sponsor will benefit from:

- Company branding on materials produced for the event including:
    - Signage in the area dedicated to refreshments throughout the day
    - Recyclable cups
  - Sponsor status on OEUK Share Fair website
  - Refreshments to include:
    - Breakfast rolls on arrival
    - One lunch break
    - Refreshments available throughout the day
  - Visibility on Share Fair app
  - 50% off a single exhibition stand at the event
  - Two complimentary passes to Share Fair
  - Access to event photography
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# Sponsorship Opportunities



## **Business Lounge Sponsor - £3,000 plus VAT**

New for 2024, the business lounge will be an area within the exhibition hall for delegates to enjoy soft seating to have a working space, charge devices and take calls.

### **The Business Lounge Sponsor will benefit from:**

- Company branding on materials produced for the event including:
    - Signage in the area dedicated to the business lounge
  - Sponsor status on OEUK Share Fair website
  - Visibility on Share Fair app
  - 50% off a single exhibition stand at the event
  - Two complimentary passes to Share Fair
  - Access to event photography
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# Sponsorship Opportunities



## One-to-One Zone Sponsor - SOLD

Arguably the most popular element at Share Fair, the one-to-one zone will host all of the pre-booked meetings between buyers and suppliers. A hive of activity this zone will be a must visit for all our attendees over the day.

### The one-to-one zone sponsor will benefit from:

- Company branding on materials produced for the event including:
    - Signage in the area throughout the day
  - Sponsor status on OEUK Share Fair website
  - Reference as sponsor when 1-2-1 bookings open to delegates pre-event
  - Visibility on Share Fair app
  - 50% off a single exhibition stand at the event
  - Two complimentary passes to Share Fair
  - Access to event photography
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# Sponsorship Opportunities

## App Sponsor - **SOLD**

### The app sponsor will benefit from:

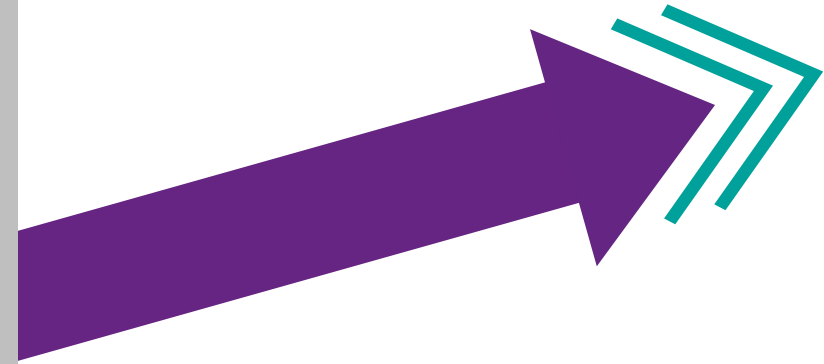
- Banner advertisement on Share Fair App with hyperlink
- Reference as sponsor when App is launched to delegates pre-event
- Logo on branding when promoting the app during the event
- Sponsor status on OEUK Share Fair website
- 50% off a single exhibition stand at the event
- Two complimentary passes to Share Fair
- Access to event photography

# Sponsorship Opportunities

## Registration Sponsor - SOLD

### The registration sponsor will benefit from:

- Company branding to be displayed prominently on Eventbrite registration page
- Company branding to appear on materials produced including:
  - Signage and banners at registration
- Sponsor status on OEUK Share Fair website
- 50% off one single exhibition stand at the event
- Two complimentary passes to Share Fair
- Visibility on Share Fair app
- Access to event photography





All sponsorship packages available for the OEUK Share Fair will strictly be sold on a **first come, first served basis**.



Please email Louise Edwards, Senior Events Adviser at the details below with the package you would like to secure.



Email: [ledwards@oeuk.org.uk](mailto:ledwards@oeuk.org.uk)



For information on the event, please visit [www.oeuksharefair.co.uk](http://www.oeuksharefair.co.uk)